



POLYMERASE CHAIN REACTION (PCR): PRODUCTS/TOOLS

- A GLOBAL MARKET WATCH, 2009-2015

CURRENT TRENDS, ESTIMATES AND FORECASTS

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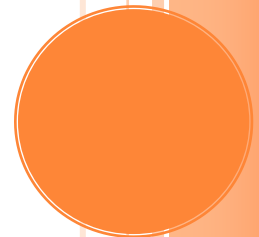
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POLYMERASE CHAIN REACTION (PCR): PRODUCTS/TOOLS **- A GLOBAL MARKET WATCH, 2009-2015**

SEGMENTATION

POLYMERASE CHAIN REACTION (PCR): PRODUCTS/TOOLS

- PCR Machines
- PCR Reagents
- PCR Consumables
- Other (Software, Pipetting Robot & etc.,)

REPORT FOCUS

The report “Polymerase Chain Reaction (PCR): Products/Tools - A Global Market Watch, 2009-2015” reviews the latest PCR market trends with a perceptive attempt to disclose the near-future growth prospects. An in-depth analysis on a geographic basis provides strategic business intelligence for life science

“Learn High Potential Market Dynamics for Strategic Business Planning”

sector investments. The study reveals profitable investment strategies for pharmaceutical manufacturers, biotechnology companies, laboratories, Contract Research Organizations (CROs) and many more in preferred locations. Estimates are based on online surveys using customized questionnaires by our research team. Besides information from government databases, company websites, press releases & published research reports are also used for estimates. More than **810** leading market players are identified and **53** key companies that project improved market activities in the near future are profiled. The report consists of **117** data charts describing the market shares, sales forecasts and growth prospects. Moreover, key strategic activities in the market including mergers/acquisitions, collaborations/partnerships, product launches/developments are discussed. Estimates have incorporated recessionary impact on the PCR industry. Anticipated of protracted economic recovery towards to 2011, we have used CAGR to forecasts to 2011 till 2015. The broad ‘life science’ division has been witnessing a rapid growth and technological improvements varying from sector to sector since the past 3-5 years. Accelerating growth rate exhibited by the PCR industry, even during the recession years, confirms the positive growth prospects going ahead. Among the major developments in the recent years, gene amplification technology indicates the highest potential growth. Molecular diagnostics and the Human Genome Project (HGP) are two of the main drivers that contribute to the growth of gene amplification technology. It covers all segments such as drug discovery, DNA amplification, forensic identification, gene therapy and diagnosis. Freshly developed PCR Instruments for detecting most of the life threatening diseases also signal positive demand growth. Among the PCR types, q-PCR is expected witness the largest CAGR during 2009-2015.



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KEY COMPANIES PROFILED

Abbott Laboratories, Affymetrix, Inc., Agilent Technologies, Inc., Applied Biosystems, Inc., BD Biosciences, Bio-Rad Laboratories, Inc., Caliper Life Sciences, Inc., Complete Genomics, Inc., Epicentre® Biotechnologies, GE Healthcare (Life Sciences), Illumina, Nanogen, Inc., Qiagen, Inc., Dna Landmarks, Inc., Roche Diagnostics, Eppendorf AG, Cytocell Ltd, Shimadzu Biotech, Dnvision SA, Exiqon, Hokkaido System Science Co., Ltd., Ocimum Biosolutions, Ltd., & many more....

POLYMERASE CHAIN REACTION (PCR):

PRODUCTS/TOOLS - GLOBAL MARKET WATCH:

The global PCR market is projected to reach around US\$27.4 billion by 2015, with a Compounded Annual Growth Rate (CAGR) of 13.9% for the analysis period, 2009-2015. North America is estimated as the largest market with a market share of 40% of global market and projects US\$10.7 billion by end-2010. Europe and Asia-Pacific together account for more than 50% of the global market share. Interestingly, Latin America is seen as the fastest growing market with a CAGR of 14.8%, to worth around US\$1.3 billion in 2015. Based on the classification by products/tools, PCR Reagents are expected to be fastest growing market with a CAGR of 14.6%. PCR Consumables and PCR Machines are expected grow with a CAGR of 14.2% and 13.1% respectively.

“Getting the Most from Our Research Analysis”

GEOGRAPHIC COVERAGE

Incorporating the recession impacts on the industry, the market growth rate in the major economies such as the U.S., Japan and China along with the other emerging countries are estimated individually for the upcoming years. Anticipating a protracted economic recovery towards to 2011 and based on the CAGR estimates and growth potential, we have forecasted the market size figures for the next five years.

The region wise distribution of the market consists of **North America, Europe, Asia-Pacific, Latin America and Rest of World** with 14 countries, analyzed individually as follows:

NORTH AMERICA	USA & CANADA
EUROPE	FRANCE, GERMANY, UNITED KINGDOM, ITALY, SPAIN AND REST OF EUROPE
ASIA-PACIFIC	JAPAN, CHINA, INDIA, KOREA AND REST OF ASIA-PACIFIC
LATIN AMERICA	BRAZIL, COLUMBIA, ARGENTINA AND REST OF LATIN AMERICA
REST OF THE WORLD	-



Knowing Future

POLYMERASE CHAIN REACTION (PCR): PRODUCTS/TOOLS **- A GLOBAL MARKET WATCH, 2009-2015**

KEY INDUSTRY ACTIVITIES

- GENWORKS CHAINS THE HUMAN MITOCHONDRIAL TRANSCRIPTOME
- EPPENDORF GETS LICENSES TECHNOLOGY FOR THERMAL CYCLERS TO BULLDOG BIO
- CALIPER LAUNCHES ZEPHYR NGS POST-PCR WORKSTATION
- HKSH SELECTS GE HEALTHCARE'S PET/CT+MR FOR MANAGEMENT OF DISEASES
- ABBOTT INTRODUCES ALK GENETIC TEST FOR NSCLC
- QIAGEN ACQUIRES CELLESTIS
- ABBOTT OBTAINS FDA APPROVAL FOR ALK GENE TEST
- BIONEER RELEASES H1N1 VIRUS DIAGNOSTIC KIT
- COMPLETE GENOMICS TO SEQUENCE DNA FOR NCI'S PEDIATRIC CANCER STUDY
- ABBOTT GETS FDA CLEARANCE FOR VYSIS CLL FISH PROBE KIT
- ABBOTT ANNOUNCES SUCCESSFUL TREATMENT OF THE FIRST PATIENT IN JAPAN WITH ABSORB™ BIORESORBABLE VASCULAR SCAFFOLD
- QIAGEN AND PFIZER ANNOUNCE PARTNERSHIP
- ABBOTT GETS FDA APPROVAL FOR RX HERCULINK ELITE® RENAL STENT SYSTEM
- ABBOTT INTRODUCES PLEX-ID™ VECTOR-BORNE TEST
- BIOGEN IDEC AND ABBOTT ANNOUNCE SUCCESS OF SELECT TRIAL FOR RRMS
- QIAGEN INAUGURATES TAIWAN SUBSIDIARY IN TAIPEI
- QIAGEN COMPLETES SECOND U.S. SUBMISSION FOR THERASCREEN® KRAS RGQ PCR KIT
- ILLUMINA AND THE UNIVERSITY OF OXFORD COLLABORATE FOR PERSONALIZED MEDICINE
- BD SIGNS AGREEMENT TO ACQUIRE CARMEL PHARMA
- STARTING UP THE GENE THERAPY PROJECT IN CHINA
- PROMEGAPOWERPLEX® 18D SYSTEM OBTAINS NDIS APPROVAL FOR OFFENDER DNA PROFILING
- AFFYMETRIX STARTS SHIPMENT OF GENE PROFILING REAGENTS
- LIFE TECHNOLOGIES INTRODUCES APPLIED BIOSYSTEMSVETMAX™-GOLD SIV DETECTION KIT
- BIOTAGE INTRODUCES MICROWAVE PEPTIDE SYNTHESIZER
- RAISING THE BAR IN MICROWAVE SYNTHESIS BY BIOTAGE
- COMPLETE GENOMICS INTRODUCES CANCER GRANT PROGRAM
- PROMEGA INTRODUCES BIOLUMINESCENT HDAC ASSAYS
- QIAGEN PREPARES PROPOSAL TO FULLY ACQUIRE IPSOGEN
- ABBOTT OBTAINS CE MARK FOR ITS REAL TIME PCR TEST FOR CMV

& many more....